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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/490,867	01/24/2000	Sam E. Kinney JR.	ARIBP050	7744
	7590 02/21/200 [& JAMES LLP	EXAMINER		
10050 N. FOOT	THILL BLVD #200		GREIMEL, JOCELYN	
CUPERTINO, 0	CA 93014		ART UNIT	PAPER NUMBER
			3693	
			MAIL DATE	DELIVERY MODE
			02/21/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)					
Office Action Occurrence	09/490,867	KINNEY, SAM E.					
Office Action Summary	Examiner	Art Unit					
	JOCELYN GREIMEL	3693					
The MAILING DATE of this communication ap Period for Reply	ppears on the cover sheet with the c	orrespondence address					
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).							
Status							
1)⊠ Responsive to communication(s) filed on 27	December 2007						
	is action is non-final.						
3) Since this application is in condition for allow		secution as to the merits is					
closed in accordance with the practice under	•						
closed in accordance with the practice under	2x parte quayre, 1000 0.2. 11, 10	0.0.210.					
Disposition of Claims							
4)⊠ Claim(s) <u>1-10 and 16-20</u> is/are pending in the	e application.						
4a) Of the above claim(s) is/are withdr	awn from consideration.						
5) Claim(s) is/are allowed.							
6)⊠ Claim(s) <u>1-10, 16-20</u> is/are rejected.							
7) Claim(s) is/are objected to.							
8) Claim(s) are subject to restriction and	or election requirement.						
Application Papers							
9) The specification is objected to by the Examir	ner						
10) The drawing(s) filed on is/are: a) ac		- - - - - -					
Applicant may not request that any objection to the							
		·					
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).							
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.							
Priority under 35 U.S.C. § 119							
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 							
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	ite					

DETAILED ACTION

A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 04 June 2007 has been entered.

Status of Claims

Claims 1-10 and 16-20 are currently pending. Claims 1-10 and 16-20 were elected for prosecution on 27 December 2007. Claims 1, 6 and 16 are independent claims.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 1. Claims 1-10 and 16-20 are rejected under 35 U.S.C. 102(b) as being anticipated by Johnson et al. (WO 98/38844, hereinafter Johnson, as

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provided by Applicant in Prior Art). In reference to claims 1, 6 and 16, Johnson discloses a method, system and apparatus for a Dutch auction between a plurality of potential bidders, comprising:

- a. generating a sequence of price values for a comparative bid parameter that is used by an originator of the auction, said sequence of price values being used to create a first view of the Dutch auction for the originator of the auction (page 16+);
- b. selecting a price value in said sequence of price values; for at least a first potential bidder, transforming, using a characteristic of an auction item of a first type, said selected price value into a first bidder comparative bid parameter value that is used to create a second view of the Dutch auction for said first potential bidder, wherein said second view is associated with the auction item of the first type (page 16; page 28; page 31; figures 3-4);
- c. for at least a second potential bidder, transforming, using a characteristic of the auction item of a second type, said selected price value into a second bidder comparative bid parameter value that is used to create a third view of the Dutch auction for said second potential bidder, wherein said third view is associated with the auction item of the second type that is different from said first type wherein the characteristic of the auction item of the first type is associated with the quality of the item of the first type (page 16; page 28; page 31; figures 3-4).

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Art Unit: 3693

2. In reference to claims 2-5, 7-10 and 17-20, Johnson discloses a method, system and apparatus for a Dutch auction between a plurality of potential bidders,

comprising:

a. wherein generating a sequence of price values comprises predefining a

series of price increments or decrements (page 15-16);

b. wherein generating a sequence of price values further comprises

changing said predefined series of price increments or decrements in real-

time during the Dutch auction (at least page 15);

c. wherein transforming, using a characteristic of an auction item of a first

type comprises performing one of a linear transformation, non-linear

transformation, and lookup table transformation (page 16+);

d. wherein transforming, using a characteristic of an auction item of a first

type comprises performing a combination of linear, non-linear, and lookup

table transformations simultaneously (page 16+).

Conclusion

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to JOCELYN GREIMEL whose telephone number is

(571)272-3734. The examiner can normally be reached on Monday - Friday 8:30 AM -

4:30 PM EST.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, James Kramer can be reached on (571) 272-6783. The fax phone number

for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the

Patent Application Information Retrieval (PAIR) system. Status information for

published applications may be obtained from either Private PAIR or Public PAIR.

Status information for unpublished applications is available through Private PAIR only.

For more information about the PAIR system, see http://pair-direct.uspto.gov. Should

you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a

USPTO Customer Service Representative or access to the automated information

system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/James A. Kramer/ Supervisory Patent Examiner, Art Unit 3693 Jocelyn Greimel Examiner, Art Unit 3693 February 11, 2008 Application Number

Application/Control No.	Applicant(s)/Patent under Reexamination		
09/490,867	KINNEY, SAM	E.	
Examiner	Art Unit		
JOCELYN GREIMEL	3693		